



Food your way!



Have you ever heard of restaurants claiming “Thousands of combinations!” What we want to figure out is how accurate are these claims that companies come up with. Remember back to the create-a-sandwich menu where there were 24 different sandwich combinations. What if you added things like condiments? What about side dishes or drinks? What about different sizes? How would that affect how many total combinations there are?

Your job will be to pretend you are an advertising company who is trying to promote “Food Your Way.” Food Your Way is a new campaign marketed at telling customers how many ways customers can order their food. Choose an existing restaurant to market for the Food Your Way campaign. You will be competing against other advertisers over who can come up with the MOST combinations of meals for your restaurant.

Create as many different **categories** as you can think of (like the sandwich menu) and fill each category with different options. There is no limit to the amount of categories or options you can come up with (Try and be creative with how many categories/options you can create). Remember that a meal will include **one** of each category (like in the sandwich example every meal had bread meat AND cheese) You will need to create a visual to present to the class that shows all of your categories, options and the total number of meals.

For example (meaning DON'T copy this one), to extend the sandwich model- maybe everyone gets a sandwich, sides and a drink

Sandwich totals: 24

BREAD	MEAT	CHEESE
White	Ham	American
Wheat	Turkey	Swiss
	Beef	Provolone
		Muenster

Side totals: 6

SIZE	CHOICES
Small	Fries
Medium	Chips
Large	

Drink Totals: 24

SIZE	CHOICES	OPTIONS
Small	Coke	Ice
Medium	Diet Coke	No Ice
Large	Spite	
	Sweet Tea	

So total meal combinations= Sandwich * Side * Drink= _____

You will turn in a colorful (neat) paper that has each of the categories, with the individual totals for each category AND the final total meal combinations. Due on Tuesday 9-5 at the beginning of class.